



Funded by  
the European Union

NEWSLETTER - January 2022

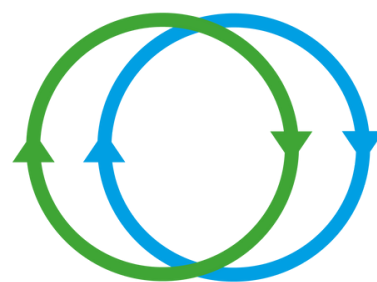
# CIRCLE-CIRCULAR ECONOMY THROUGH INTEGRATED LEARNING IN VET

Project number 2019-1-LT01-KA202-060517

**The Erasmus + project on Circular Economy**



Photo by Josh Hild on Unsplash



**CIRCLE**

The CIRCular Economy  
through Integrated LEarning

The January newsletter is the second step of our journey, dedicated to circular economy and Tourism.

Tourism represents the third most important socio-economic activity in the European Union, with 21% of employed in the service sector. Over 13 million people are employed in tourism-related industries. About 8 million of these people are employed in the food industry and 2 million in the tourist transport sector. While it is important to develop the competitiveness of the European tourism industry, on the other the Union recognizes the need to do so in a sustainable way. The sustainability of tourism concerns various sectors, such as, for example, the responsible use of natural resources. The EU addresses these issues by stating that the development of a sustainable, responsible and high-quality tourism system is a priority in the sector.

Step

2

## FOCUS ON AN EXPERIENCE IN LITHUANIA

### Circular economy: a concept adaptable to any industry, tourism included

**by EHL - Ecole hôtelière de  
Lausanne**

"Travel and tourism actors can act as powerful enablers of circularity and benefit from shared circular value creation and value capture within relevant value chains".

UNWTO - The World Tourism Organization (UNWTO) is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

Explore the more documents on  
UNWTO website

1. [Circular Economy in Travel and Tourism](#) and 2. [Sustainable Tourism Development](#)

While preparing the project CIRCLE training programme, I spent several time searching for good examples and case studies on the topic. Interesting business stories, descriptions of good examples can certainly be found, nevertheless, I have found that some well-known companies, known by their sustainable production and service processes provide very little information on this, focusing mainly on the neutral environmental impact commitments or specific production results (for example, the abandonment of the use of the plastics). However, in order for a consumer to become the primary actor of circular behavior, it is necessary to know how to implement sustainability processes

**...And carry on  
[discovering more](#)  
on the topic through  
our CIRCLE training  
on Tourism**

# STAY TUNED



on the next  
February 2022  
newsletter

This summer my family and I, we had the opportunity to visit a water park in Lithuania, our own Country. We had great time and the research, conducted within the CIRCLE project, led me to observe the park with different eyes and to discover the circular initiatives that the park carries out.

Renewable resources are used for heating the leisure complex and the wellness center. Sapropel, a natural fertilizer that is also used in cosmetology for its healing properties, is used to fertilize the plants in the park. Biofuel is used to heat the swimming pool water. In addition, the water in some swimming pools is purified without the use of chlorine. We will definitely visit the park again: we want to support the place and its initiatives.

Experience by Jūratė Raukštienė  
staff of CIRCLE project

Here to discover more  
on [Park](#)